

## **NAT Sound Audio Project (Major Grade)-Due 2/2**

**What:** You will be tasked with telling a story using only audio you capture on your mobile device. The audio story should be 1:30 minutes in length. You will think about an event or part of your day that you want to share and create a story from it using only audio. The listener should easily be able to understand the story you are trying to tell.

Some ideas include:

- Your morning routine
- Your school day
- An after school extracurricular event
- Band/sport/activity practice

**Why:** It is important to understand that you can't rely on video to tell a story in today's world. Most people don't have the patience or time to sit and watch a video, but more and more people are listening to podcasts and music throughout their day. Why? Because a person can still listen and do other things at the same time.

**Where:** The story you are trying to tell determines the location of where you will record the sound. Make sure you record the sound where the actual event is happening. It will be obvious to the listener if the sound you record is outside of its natural environment. For example, if you try to record a story about a band competition at home, it will be apparent to the listener that you are not at an actual competition, because they won't hear the sounds of other musicians in the audio.

**When:** You will have one week to record and edit the NAT sound clips into an audio story.

**Who:** You are to record and edit the audio individually, it is important that you know how to properly edit audio on your own before we move forward with group projects throughout the remainder of the semester.

# **NAT Sound Audio Format**

## **Intro Sound**

- Your video should start with a sound that introduces the story you are about to tell. This is typically a start sound or the sound of the environment ambiance.
- EX: If you were doing your morning routine, your start sound would be an alarm clock.
- EX: If you were doing a story on an event, your environment sound would be people checking in or the sound of all the people at the event.

## **Core Sound**

- You want at least TEN pieces of audio throughout your story. These pieces of audio should tell the listener what your story is all about. Each piece of audio should naturally flow into the next, because you are taking your listener through a story.

## **Outro Sound**

- You want your last audio clip to be a sound that signifies an ending.
- EX: If you were doing a story about your morning routine, the outro sound could be you starting your car on the way to school.
- EX: If you were doing a story about an event, the outro sound could be people saying goodbye or a door shutting.

## NAT SOUND Timeline

Day 1 (Thursday, 1/21): Project Overview and Pitch Day and Audio Script (Minor Grade)

*Students will be debriefed and given all the necessary documents and instructions needed to successfully complete this project. Students will then pitch an idea to the class for their NAT sound project.*

*Students will develop a list of sounds that they will gather for their audio story. Students should not only write down the different pieces of audio, but also detail how long to record each piece of audio. Mrs. Simon will approve these.*

Day 2 (Monday, 1/25 and Wednesday 1/27): Record NAT sound and begin editing audio together.

*Students will individually gather NAT sound. Students should gather at least TEN pieces of NAT sound using their mobile device. Students will then individually edit the audio together in Premiere Pro.*

**Day 3 (Tuesday, 2/2) PROJECT DUE for MAJOR GRADE:** Add fade in and out to audio and submit project

*Students should fade in and out any audio that is an abrupt transition. This will make the story flow more naturally from one piece of NAT sound to the next. Turn in to Google Classroom.*

*Turn in to Google Classroom. This is the last day in class to finish any last-minute details on the assignment.*

Day 4 (Thursday 2/4): Individual Critique (minor grade)

*Students will participate in an in-class critique of each of their classmates' projects. This will help students continue to improve on their projects for the remainder of the year.*

## NAT Sound Audio Project Rubric

### Content - 30 points

- Audio tells a **complete** story with no holes.
- At least TEN different audio sounds were used.
  - *No audio should last longer than 7 seconds.*
- Includes an intro and outro audio clip.

### Editing - 30 points

- Editing is cohesive and helps the story flow naturally.
- Jump cuts are avoided.
- Exponential fade, constant power and gain must be used throughout to smooth transitions.
- Minimum length - 1:30 minute; Maximum length - 2:00 minutes. **TRIM THE FAT.** Try to make the video as tight as possible.

### Audio - 20 points

- Audio is properly balanced.-USING ESSENTIAL SOUND
- Audio is not pulled from online. It is all natural and recorded by the student.
- Audio correctly edited to avoid including dead air.
- Audio is clear and complete and requires no additional context.

### Transition, flow, continuity - 20 points

- Audio is trimmed appropriately.
- “Dead air” is avoided.
- Audio ends crisply.
- Redundant or repetitive sound is avoided.
- Story flows together smoothly and logically.